



EFFECTIVE INFLUENCE CONFERENCE *logistics*

FRIDAY– WEDNESDAY, January 6 – 11, 2012

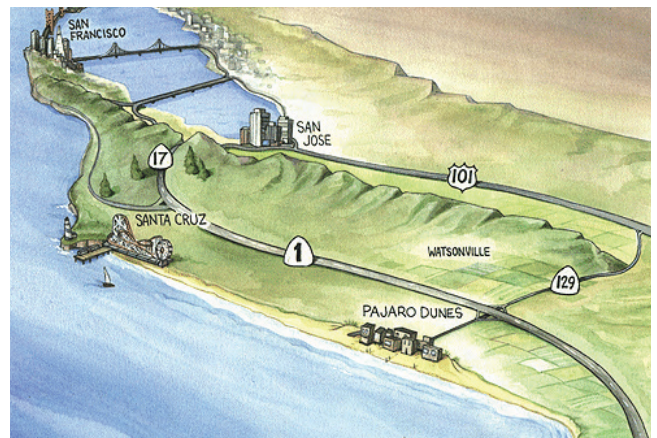
This document is intended to give you the general information you need to prepare for the Effective Influence Conference. It covers directions, what to bring, food/clean-up duty, beginning and ending times and so forth. Please read this document through so that there will be no surprises, and bring your copy of the Effective Influence Reader and your journal with you to the event.

PLEASE COME TO HOUSE 124 TO REGISTER UPON ARRIVAL, from 4:00-5:00.

DIRECTIONS AND PARKING

Please place a parking pass on your dash for the duration. Directions can be found at: <http://pajaro-dunes.com/guide/maps.html>

Take 101 South to the CA-129 West exit towards Watsonville. CA-129 becomes Riverside Drive. Follow Riverside Drive until it ends, and turn right onto Lee Road, followed by a quick left onto West Beach Street. At the end of the road, turn left into the Pajaro Dunes gatehouse. If lost en route, you may call the office on (831) 722-9201 or Ricardo on (650) 218-6176. Registration will be at House 124, from 4:00-5:00. Jay has no sense of direction and (while happy to chat with you) will not be very helpful if you are lost.



Unless you receive a subsequent communication otherwise from us, we will be meeting first in House 124 and you'll want to come directly there to register and pick up keys. Please ignore instructions to proceed elsewhere: the gatehouse gets confused quite frequently. We'll enter the other houses after registering.

THE CONFERENCE SITE

House 124 is on Cormorant Way; you may also park on the next street down, Sandpiper Lane.

OUR HOUSES

We will be sharing rooms in houses 120, 124 and 128. House 124 will open at 4:00 pm, ours through Wednesday afternoon. If you arrive early, you might check with the gatehouse if the houses are ready. If not, Watsonville is just three miles away and the gatehouse can direct you either there, or to the beach. The staff will stay nearby in House 137.

We will begin with a full community session in House 124, and then return to our houses to attend our first workgroup meetings. **All bathrooms, meeting rooms and outdoor areas are community spaces.** We will be 36 people in three work groups, sharing. You may choose to sleep in the house in which you'll be meeting, or you may choose to share a room with a friend who will be in the other group. Each house will belong to one group that will meet and host meals there. We expect enough beds for everyone to have their own. We will, however, be sharing rooms, so those who arrive on the earlier side have first pick.

SCHEDULE

Feel free to arrive early to take a walk on the beach, enjoy the beautiful surroundings and relax. We'll have a community session and eat dinner upon arrival; Friday will also see our 1st workgroups. Each day, breakfast will be as-can in your houses, with either a workgroup or community session of 2.5 hours beginning at 8:30am, and the last workgroups ending by 10:00pm. Although the breaks are breaks from workgroups, they are not necessarily breaks from the conference as a whole as there will occasionally be short assignments. However, there will be breaks throughout the day for self-care, meetings in small groups or in community.

TELEPHONES

Please know that the phones in our houses ring directly into our meeting rooms. Calls to Pajaro Dunes during the conference should therefore be in case of emergencies, only. Cell phones work, mostly, but well enough to check messages during the breaks either in the houses or, sometimes, just outside. Email is available, but reminds us of dial-up access circa 1996: you may wish to tell employers that you'll be unavailable and surprise them when you gain access.

PAYMENT

Please come prepared to pay any balance due, or make other arrangements in advance. With apologies, **we cannot accept credit cards on site**, but cash, personal checks or money orders made out to "Cross-Cultural Communications, Inc." are fine. I (Ricardo) will be aware of individual balances due at the registration table.



WHAT TO PACK

- :: **Dress is strictly casual.** Really.
- :: **Please bring layers.** Warm days are common, cold nights are guaranteed. Can be rainy.
- :: **Travel alarm.** Workgroups will start at 8:30am in the morning, and go until 10:00pm, with breaks.
- :: **Bring your learning goals and journal.** Wherever you've written learning goals, bring them please.
- :: **Bring a flashlight.** There is very little light at night, and the paths between the houses are narrow. Although the houses are close together, we will likely be walking in the dark after dinner.
- :: Sheets, linens, coffee maker, dishwasher, washer and dryer are provided in each house.
- :: If you have special dietary needs or a favorite food, please do take care of yourself. If you have brought food for yourself, please label it but there is no obligation to share.

MEALS

Breakfasts will be self-serve: bagels, fruit, cereal, milk and milk substitute, eggs, coffee and tea will be provided in each house. We will lay out lunches quickly and cook slightly more elaborate dinners. Groups will rotate cooking lunches and dinners for one another, each cooking a dinner and then a lunch. 3-4 people should be responsible for cooking each meal; the whole community (except for the cooks) is please requested to aid with clean-up, since time spent cleaning will intrude into your free time. We will try to bring easy-prepare food so that no one misses group time for meals.

Because we cannot get into the houses until registration begins this time, we'd like to ask local attendees to bring along a serves-8 potluck item for the first night.

The staff will pick up contributions for those of you who are flying in, as well as for our own contributions. You are also welcome to fetch a sandwich or other easy self-serve meal for the first night if you are not excited about a potluck.

CLEAN-UP

Make sure to note the position of the furniture when you arrive, and to put all furniture back in its original positions before leaving. There will be a fine if furniture is out of place or if dishes have journeyed to the other house. **Fines will be passed on directly to group members by house**, as will any stain removal fees, breakage or missing dish fees. Damages to the houses are also passed on to group/community members, as appropriate. At a recent event, a halogen lamp fell to the floor and melted through a carpet over the course of one workgroup session. Although no fire resulted, that group bought a new carpet for the owners of that house!

Everyone will help with the final clean-up before departure on Wednesday. We will finish up by 3:00 at the latest; it usually takes an hour to clean up. Strip beds and leave the sheets and used towels in the hall. Before leaving, be sure that dishes are either loaded into the dishwasher or dried and put away. Empty all wastebaskets and trash into the below-ground trashcans outside of the entrance: Pajaro Dunes will levy a fine if raccoons are able to access any above-ground trash. Empty the refrigerators and wash the kitchen surfaces, throwing out leftover perishables and boxing any unopened or non-perishable items for the next conference.

If you have other questions, please contact us at ricardo@effectiveinfluence.org.

WE LOOK FORWARD TO AN EXCITING AND FULFILLING EXPERIENCE WITH YOU!

-- Freeman Barnes, Jana Basili, Dikla Carmel, Ricardo Molano, Judith Noel, Jay Seiff-Haron, George Soto